

JEREMY WILLMOTT

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Profile

Currently Head of Creative Technology at Weapon7 working on the Mercedes-Benz, smart, DHL, TV Licensing, Cadbury and XBOX accounts. My role allows me to bridge the gap between the creative department and the technical team, ensuring technology is injected into creative ideas wherever possible. I work closely with the account teams and am client facing in order to better help explain the more technical details of a project. I manage the Creative Technologist team and oversee development of freelancers and third parties alike. I'm an active member of the shadow board and am always looking to improve the culture of the agency.

Experience

Head of Creative Technology, Weapon7 2011 - present

- Working closely with the client and app developer to create an Augmented Reality retail experience for Mercedes-Benz.
- Working with Mercedes-Benz IT and DAG Germany to produce a CRM tablet and desktop application for managing cars.
- Liaising closely with AMV to produce digital assets for The Escape campaign.
- Member of the pitch team that won new business from Whitechapel gallery

Senior Designer, Weapon7 2010 - 2011

- Creative team on smart get lost - an app that encourages drivers to have a random day out. Worked with client and app developer throughout production.
- Touch screen point of sale for Mercedes-Benz retailers.
- Award winning mobile site for the launch of the new CLS. Worked with Stink to produce the films and attended the Pinewood shoot as technical lead.
- Directed the shoot for the SLS-AMG where assets were created for a set of online banners. Also design lead on the microsite.

Senior Interactive Designer, Lean Mean Fighting Machine 2008 - 2010

- Interaction design for the iPhone app iLingual which included wireframing and userflow. Also created the promotional film in Paris that explained the idea.
- Art director on set at The Last Call 24 hour silent dance marathon. Created all visuals for use at event and on site.

Senior Hypermedia Designer, GT 2008

- Worked on the Microsoft, BBC and Audi accounts to produce digital work.

Awards

- Mercedes-Benz 'The new CLS' FWA mobile (site of the day)
- smart 'Facelift' Creative Showcase (3rd)
- Mercedes-Benz 'SLS-AMG' Creative Showcase (3rd)
- Emirates 'iLingual' The One Show (Silver pencil), Webby (Nominee - Mobile & Experience marketing), Creative Circle (Bronze Honours - best mobile)
- COI DCSF 'Modern Foreign Languages' Golden Stiletto (1st), Revolution Awards (Winner - best use of online advertising)
- Lib Dems 'Speechbreaker' Creative Showcase (3rd), Revolution Awards (Winner - not for profit)
- Samsung 'The Last Call' Creative Showcase (1st), Golden Stiletto (3rd), Revolution Awards (highly commended - consumer electronics)
- Audi 'R8' Webby People's Voice winner (Online Campaign)

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Education

- Sessions Online School of Design, Advanced multimedia web design 2005
- University of Sussex, Psychology BA 2:1 1997
- A Level (English, Maths, Geography) 1994

Skills

Axure, Flash, After Effects, Photoshop, Illustrator, Premiere, Final Cut, Dreamweaver
Eyeblander, DoubleClick, Flash Talking, Atlas
Actionscript 2.0/3.0, CSS, XML, HTML, Javascript

Referrals

Available on request